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3M Window Film Annual Conference Honors Dealers Across the Country

St. Paul, MN – JUNE 14, 2013 – The 3M Renewable Energy Division hosted its first ever Window Film Dealer Webinar and welcomed more than 200 dealers for four days of online education and resource-sharing on [commercial](#) and [residential](#) window films. Attendees of this webinar heard from 3M about the company's latest and greatest technologies, sales incentives for dealers and consumers, and marketing and promotional tools that can help them better serve their customers.

3M presented awards in a number of categories to window film dealers from across the country: **Sun Control Plus- Old Forge, Pa** received the first Market Leadership Award

The Market Leadership Award is given to dealers in smaller populated areas who have exhibited the following criteria:

- Exceptional Growth
- Continuous good / significant growth over a period of time
- Have made new inroads into their market
- Developed their own or used a 3M promotion or tool to capture significant additional sales that they probably would not have otherwise achieved without

[3M Window Films](#) for commercial and residential applications offers unparalleled quality control and product consistency, due to the fact that 3M is the only manufacturer that can produce its own polyesters, adhesives, metals and scratch-resistant coatings. Since receiving the very first patent on 3M Window Film in 1966, 3M has gone on to develop a product line backed by the most comprehensive warranty in the industry. The company's network of authorized dealers spans the country.

For more information about 3M Window Film, please visit: www.suncontrolplus.com

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