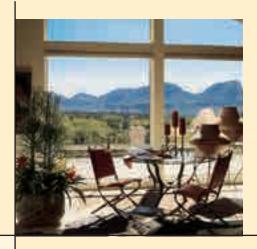


# The 3M Difference



# 3M brings clarity to window film claims.

There are scores of companies that claim to be just as good as  $3M^{\mathbb{M}}$  Window Films. Such boasts are especially common for companies that are here today, but long gone by tomorrow. The fact is, making such claims is easy. But backing them up with facts makes all the difference. The 3M difference. So here are the facts from a company you know and trust.

#### We invented window films.

No one has more experience with window films. In 1966, we received the first patent for window films. Today there are millions of square feet of 3M Window Films installed all around the world.

### We make our own polyester.

3M is the only window film manufacturer that actually produces its own microlayer and color-stable polyester films.

#### Thicker doesn't mean better.

Our thin film gives you a wider margin of safety. By using layer after layer of micro thin polyester films, our film outperforms all others of similar thickness. This superior performance is due to the remarkable flexibility of our film. So while others tear, ours merely stretches—helping to keep the window in the frame even when the glass breaks.

#### No one knows adhesives like 3M.

3M is the only window film company to make its own adhesives. From Scotch® Tape and Post-it® Notes to permanent construction adhesives, 3M is a world leader in adhesive technologies. The adhesives we use with our films provide a unique combination of fast drying, optical clarity, long-lasting bond and simple removal.

3M Window Films.

Another great 3M product

you can trust.





























Contact your local authorized 3M Window Films Dealer for a free estimate. For more information, please call 1-800-480-1704 or visit us at www.3m.com/windowfilm.





#### Our exterior coat is up to 10 times tougher.

No one knows abrasion like 3M. From sandpaper to Scotchbrite<sup>TM</sup> scouring pads, this is another category in which we are a worldwide leader. This expertise has also taught us how to protect against abrasion. So to protect the film and your windows from scratches, we've created an exterior layer that is 6 to 10 times more durable than film alone.

## Unsurpassed UV protection.

Our films block up to 99% of the sun's harmful ultraviolet rays, which are the single largest cause of fading. They also reduce the effects of solar heating and visible light, which contribute to fading. 3M Window Films will help extend the useful life of your carpets, window treatments, furniture and hardwood floors.

# The only warranty in the industry backed by one of the world's most respected companies.

What good is a 10-year warranty from a company that wasn't around 10 years ago and probably won't be here 10 years from now? Selecting 3M Window Films gives you peace of mind. That's because we have one of the most comprehensive warranties you can get; backed by a company you know and trust.

# Another great 3M product you can trust.

In the home, in the office, in the lab and on the work site, every day people all over the world turn to 3M products. Our quality is unchallenged and our commitment to innovation is unmatched. From great consumer brands like Scotch® Tape and Post-it® Notes, to leading-edge technology and medical products, 3M has earned the world's trust.

#### Authorized Dealers that make the difference.

Our 3M Authorized Dealers are available to help solve problems like excessive glare and faded furnishings. They are skilled solutions providers for glass safety and security, comfort and privacy.

The Skin Cancer Foundation recommends many 3M Window Film products as effective UV protectants.



